



CLERICI TESSUTO

**ON THE OCCASION OF DÉCO OFF
BROCHIER COMO PRESENTS THE NEW CENTO COLLECTION**

@ Jules et Jim, 1 Rue Thérèse Paris



BROCHIER COMO, the proprietary brand of the Clerici Tessuto group dedicated to high-end furnishing and decoration fabrics, presents **CENTO**, a "nomen omen" collection celebrating the 100th anniversary since the founding: ten precious fabrics that, through the names of Tessuto family members and company locations, tell the story of the company's world.

The collection includes sought-after high-performance fabrics and ranges from velvets to silks, from jacquards to prints, from patterns to solids, interpreting the latest trends in the decoration fabric scene with skill and attention to detail.

CENTO opens with **Alessandro**, a flagship article named after the current President: a jacquard depicting a forest in warm, elegant tones, blending classicism and innovation, color and materiality. Alessandro is designed to be coordinated with two other fabrics, **Alberto** and **Belvedere**.

Alberto, named after the President's brother, is a solid-color fabric with a three-dimensional appearance and an elegant abstract design inspired by the celestial vault. Alberto is presented in two variants, one with cool tones and one with warm, refined tones, suitable for rooms with natural colors. **Belvedere** is a fabric that recalls the land on which Clerici Tessuto's headquarters is located: a coordinated pattern that evokes the bond with the family and the land of origin, rendered with textures and designs in multiple colors.



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Homage to the first generation of the entrepreneurial family is found in **Rachele** and **Eugenio**: **Rachele** is a reinterpretation of the classic 100% polyester FR plain, featuring a soft hand and the characteristic blazed look of shantung. It is offered in twenty-five colors ranging from neutral to classic tones, concluding with vibrant shades reminiscent of Indian colors and some double-faced variations. **Eugenio** is a print on cotton satin with a watercolor design depicting a view of the city of Como in three variations: Winter, with cool tones; Spring, with crisp and cool tones; and Summer, with warm and enveloping tones.

The new generations are represented by fabrics named after Tessuto grandchildren: **Filippo** and **Niccolò**. **Filippo** is a playful print with circus motifs on a soft cotton, offered in three color variants: a classic cream, a precious gold and an original amaranth; **Niccolò** is a jacquard on a cotton and polyester base, recalling the romantic landscape of Como, with rolling hills and small trees. It comes in six variations, all of which can be coordinated with the solids and some of the jacquards in the CENTO collection.

Completing the familiar picture is **Cristina**, a fabric dedicated to the President's sister, a vintage-inspired cotton-linen velvet plain weave with great durability performance, thanks to the high martindale, and **Gottardo**, a print on cotton velvet that pays homage to the Villa Guardia headquarters and represents a spreading wave of light, to evoke the worldwide spread of Clerici Tessuto's achievements. Gottardo is printed on a cotton velvet ground and features a high martindale of 40000 rpm. It comes in three colors: gray, blue and a golden neutral, which can be coordinated with the other fabrics in the CENTO collection.

The collection is complemented by a mini capsule of linen and linen-blend drapery fabrics, taken from the historical archives of BROCHIER COMO and reinterpreted in a contemporary key through trendy colors.

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Clerici Tessuto, a textile company based in Grandate (Como), is one of the most important companies in the world for the luxury sector, with a production dedicated to clothing, accessories and furnishings. The company controls a complete micro textile chain that covers the entire cycle of finishing of silk and other natural fibers and is able to combine the craftsmanship skills of the tradition and excellence of Como silk with continuous research, experimentation and innovation of its product. With an annual production of about 3 million meters of fabric of the highest quality, Clerici Tessuto uses an impressive industrial complex of over 10,000 square meters that employs about 300 employees and a sales network that reaches 2500 customers in 70 countries.